

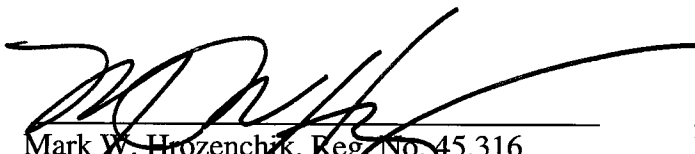
3.73(b) Statement

Arbitron, Inc. is the owner of U.S. Patent Application No. 10/811,174, filed March 26, 2004, which is entitled SYSTEMS AND METHODS FOR GATHERING DATA CONCERNING USAGE OF MEDIA DATA.

Arbitron, Inc., a corporation, is the assignee of the entire right, title and interest of the above-identified patent/application.

As required by 37 CFR 3.73(b)(1)(i) and (ii), a chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee is shown in the attached Patent Assignment Abstract of Title, which provides the reel and frame number for each recorded assignment document in the chain of title for the subject application/patent.

The current assignee is Arbitron, Inc. The undersigned, whose title is supplied below, is authorized to act on behalf of the assignee.



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April 29, 2008
Date



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	Publication #: US20050216509	Pub Dt: 09/29/2005		
	Title: Systems and methods for gathering data concerning usage of media data			

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